

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Application:

Applicant : Thomas J. Perkowski  
Serial No. : 09/483,105  
Filing Date : January 14, 2000  
Title : INTERNET-BASED METHOD OF AND SYSTEM  
FOR MANAGING AND SERVING CONSUMER  
PRODUCT ADVERTISEMENTS TO CONSUMERS IN  
RETAIL STORES  
Attorney Docket No. : 100-033USA000  
Examiner : not yet assigned  
Group Art Unit : 2768

Honorable Commissioner of Patents  
and Trademarks  
Washington, DC 20231

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SECOND AMENDMENT

SIR:

Attorney for Applicants respectfully requests that the present Application be amended as follows:

AMENDMENT OF THE SPECIFICATION:

On Page 1, please amend the "Related Cases" as follows:

This Application is a Continuation-in-Part of copending Application No. 09/465,859 entitled "Method Of And System For Managing And Serving Consumer Product Related Information On The World Wide Web (WWW) Using Universal Product Numbers (UPNS) And Electronic Data Interchange (EDI) Processes" filed December 17, 1999 which is a Continuation-in-Part of copending Application No. 09/447,121 filed November 22, 1999 which is a Continuation-in-Part of copending Application 09/441,973 filed November 17, 1999 which is a Continuation-in-Part of copending Application Serial No. [09/284,197] 09/284,917 which was entered into the U.S. on April 21, 1999 which is a National Stage Entry Application from International Application No. PCT/US97/19227 filed October 27, 1997, published as WIPO Publication No. WO 98/19259 on May 7, 1998; as well as a Continuation-in-Part of the following U.S. Applications: No. 08/736,798 filed October 25, 1996, No. 08/752,136 filed November 19, 1996; No. 08/826,120 filed March 27, 1997; No. 08/854,877 filed May 12, 1997, now U.S. Letters Patent 5,950,173; No. 08/871,815 filed June 9, 1997; and No. 08/936,375 filed September 24, 1997, each said Application is commonly owned by IPF, Inc., and is incorporated herein by reference in its entirety as if fully set forth herein.